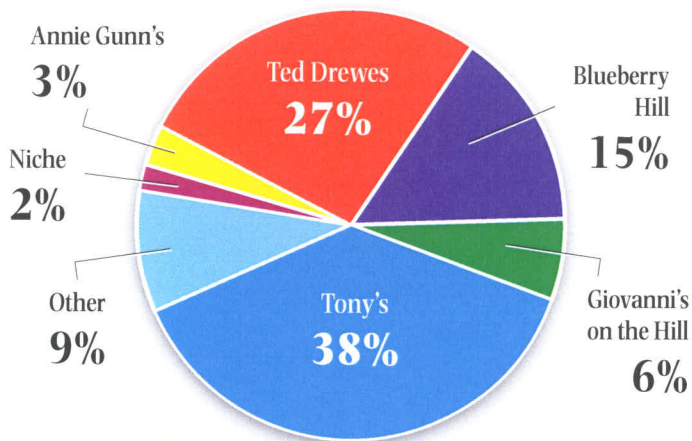


THE PULSE

www.stlouis.bizjournals.com/stlouis/poll

We asked our online readers:
What is St. Louis' most iconic restaurant?



2,054 people voted in this poll.

You said

"Ted Drewes? Great iconic place but when's the last time you went there for dinner?"

"Have you been to Tony's lately? No longer anything special. The service and the food were just so-so."

"Where's Sam's Steakhouse and Tucker's? Where's Charlie Gitto's? What about John and Paul Mineo's places? Where's Faraci's? Where's The Concord Grill?? Where's The Mammer Jammer? Where's Chuck-A-Burger?"

"How about Imo's? Seems St. Louisians are bonkers for Imo's unique version of pizza."

"I can't believe Annie Gunn's is listed but not The Tenderloin Room in Chase Park Plaza. Back in the day all the stars went there when they were in town, even Frank Sinatra."

"BB's Jazz, Blues and Soups is by far the most iconic of St. Louis restaurants and represents more about St. Louis than any of your suggested candidates. The place is a museum of St. Louis music, and the menu features flavors popular to the region. Blueberry Hill is great, but it's only iconic connection to our city is Chuck Berry."

"Lombardo's, home of the toasted ravioli! How did it not make the list?"

For more comments, visit www.stlouis.bizjournals.com/stlouis/poll



THIS WEEK'S PULSE QUESTION:
Do you support Wisconsin's governor or the protesters?
Go to stlouis.bizjournals.com

A CLOSER LOOK

THE THINKING PERSON'S GUIDE TO THE BUSINESS JOURNAL

Hoops for hope

So when March Madness arrives, do you surreptitiously scan your computer screen for news of the first game in the farthest region?

Do you worry that you could win the pool and lose your job? Do you dream about brackets?

We're here to help.

Help you, the basketball fanatic, and hundreds of young St. Louis women who are quite literally on the run.

For the past 24 years AMD Anders Minkler and Diehl LLP, CPAs and consultants, sponsored some version of the traditional basketball pool. Six years ago the decision was made to give the proceeds to charity and Hoops for Hope was created under the watchful eye of Partner Craig Campbell.

Past recipients include St. Louis Crisis Nursery and KidSmart. This year Kris Pearce, a tax senior associate and marathon runner nominated Girls on the Run, a program for girls throughout the region. Kris, who ran track at Southeast Missouri State University, is a race volunteer and volunteer coach for the program.

When I received Craig's annual invitation to join the pool for a whopping \$10 entry fee, I wanted to participate but I'm



Opportunities for:
Forwards,
Fans,
Luck.

ELLEN SHERBERG
Publisher

not all that great on brackets as much as I enjoy college basketball.

So I volunteered to not only publicize Hoops for Hope but to partner with AMD by reporting in real time the results of the competition. We'll keep up with the several hundred participants as the field of 64 narrows to the Final Four. Every day's "Morning Call" will include an item updating who is in the lead and who is in competition.

I hope you'll consider joining this pool. If you go to www.amdcpa.com, click on the Hoops for Hope button. It's a layup from there.

If you want to check out Girls on the Run St. Louis, the web site is www.girlsontherunstlouis.org.

You know this is on the up and up because it's run by accountants!

Accountants, March Madness, Girls on the Run—now that's a three pointer.

Have a great week.
Ellen

If you meet the Buddha in the lane, feed him the ball. — Phil Jackson